

# WORKSHOP PROGRAMME

## 2 June 2025

09:00-10:00	<b>HACCP Certification:</b> Understanding and implementing a HACCP system is a good starting point for exporting food to any market in Africa. <b>Nothando Khanyile</b>
10:30-11:30	<b>From Seed to Market:</b> Strengthening Compliance and Governance for Sustainable Growth Among Emerging Farmers <b>DRG Outsourcing</b>
12:00-13:00	<b>ISO 22000 Certification:</b> ISO 22000 certification can provide a recognized framework for food safety management and may be increasingly required by larger retailers or for certain markets. <b>Nothando Khanyile</b>

## 3 June 2025

09:00-10:00	<b>Livestock Management:</b> The session will focus on animal health, nutrition, reproduction, and overall farm management, while looking at specific country regulations, conformity assessment procedures, and Good Agricultural Practices (GAP) which ensure the quality and safety of agricultural produce from the farm level. <b>Mr Emmanuel Mudau, Mathuba Genetics and Experimental Farm</b>
10:30 - 11:30	<b>Branding &amp; Marketing Strategies for Export Products:</b> <ul style="list-style-type: none"> <li>• Understanding the nuances of different export markets.</li> <li>• Developing branding that resonates with international consumers.</li> <li>• Creating marketing strategies that are effective in various cultural contexts.</li> </ul> <b>Sihle Zulu</b>

